Goodbye Sam, and many thanks from the cranes
By George Archibald, ICF Co-founder

Sam Johnson, former CEO of Johnson Wax Inc. - one of Wisconsin's largest corporations - passed away in May 2004. From ICF's beginnings in the 1970s, Sam, his wife, Gene, and the Johnson Wax Foundation have been among our major supporters. In 1979 when ICF decided to buy its own land and build a new campus, the Johnsons provided a gift of stock that enabled ICF to secure a loan to build the Sam and Gene Johnson Exhibit Pad. The stock then became the start of ICF's endowment.

Every few years, Sam and Gene and a few of their friends visited ICF. They were genuinely interested in our work. It was always a pleasure to share accounts of our latest adventures and to show them the developments at headquarters.

While he was a major supporter of ICF, his primary involvement with conservation was through his leadership of The Nature Conservancy, and his and Gene's help to the Cornell University Laboratory of Ornithology where Ron Searcy and I first met in 1977.

Although I am one of many who feel a gut sense of personal loss, we are motivated more than ever to live up to the high standard and expectations of this outstanding leader in business and philanthropy - Sam Johnson. The cranes certainly we're fortunate to have had such a good friend.

WISH LIST • ICF's Education department is in need of:
- Museum quality showcase to house a reconstructed Whooping Crane skeleton. The approximate price is $800-$1000.
- A new laptop computer and digital projector for off-site presentations.

Please contact Korie Klink or Brandon Krueger in the Education Department for more information.
Phone: 608-356-9462 ext. 127 or korie@savingcranes.org

International Crane Foundation
E1117F, Study Lane Rd.
P.O. Box 447
Baraboo, WI 53913-0447
www.savingcranes.org

Nonprofit Org
U.S. Postage
PAID
LaCrosse, WI
Permit No. 25

Printed on 100% Recycled Paper

THE ICF BUGLE

ICF Launches New Website!

In early October, ICF launched its newest communication tool thanks to a generous grant from the Pokey Family Foundation and the talented design staff at Starkmedia in Milwaukee. The new website boasts a pleasing palette of colors featuring the Cranes of the World artwork by David Bankin in the template, and the outstanding photography of many crane admirers from around the world. The crane animations on the website feature the paintings of Wisconsin artist Jay Jocham.

“ICF’s new website is a superb work in progress,” explains ICF Director of Public Relations & Web Editor, Ann Burke. “The new site will constantly be changing with new information and content. Visitors should return to the site often to see the progress we are making.”

Starkmedia’s Senior Designer, Kristy Schoenberg, created the highlight of the website—the landing page for the “Species Field Guide,” an interactive flash area where visitors can enter the world of cranes from various perspectives: by species, common or scientific name, geographic area, status in the wild, or by visual identification. This invaluable resource was carefully crafted for users of all ages. Content on the new site will range from ICF visiting hours and admission prices to in-depth research in the Digital Library and on the “Conservation and Research” pages. The site will also feature a free photo gallery, as well as many innovative resources for children and educators. We hope improved website will enhance your involvement with ICF. Your feedback is welcome at info@savingcranes.org

International Crane Foundation
Volume 20, Number 4
November 2004

World Center for the Study and Preservation of Cranes

Favorite new features:
- On-line donations, memberships, and crane adoptions.
- Timely updates from the field on the progress and tracking of reintroduced Whooping Cranes.
- A beautiful and secure new online Gift Shop.
- ICF history, timeline, awards, and accomplishments.
- Notes from the President & from the Co-Founder.
- Revised and updated crane species accounts in field guide format.

ICF encourages you to visit our new website, and shop for the holidays in our secure gift shop.

Starkmedia’s Senior Designer, Kristy Schoenberg, created the highlight of the website—the landing page for the “Species Field Guide,” an interactive flash area where visitors can enter the world of cranes from various perspectives: by species, common or scientific name, geographic area, status in the wild, or by visual identification. This invaluable resource was carefully crafted for users of all ages. Content on the new site will range from ICF visiting hours and admission prices to in-depth research in the Digital Library and on the “Conservation and Research” pages. The site will also feature a free photo gallery, as well as many innovative resources for children and educators. We hope improved website will enhance your involvement with ICF. Your feedback is welcome at info@savingcranes.org

Starkmedia’s Senior Designer, Kristy Schoenberg, created the highlight of the website—the landing page for the “Species Field Guide,” an interactive flash area where visitors can enter the world of cranes from various perspectives: by species, common or scientific name, geographic area, status in the wild, or by visual identification. This invaluable resource was carefully crafted for users of all ages. Content on the new site will range from ICF visiting hours and admission prices to in-depth research in the Digital Library and on the “Conservation and Research” pages. The site will also feature a free photo gallery, as well as many innovative resources for children and educators. We hope improved website will enhance your involvement with ICF. Your feedback is welcome at info@savingcranes.org
ICF Receives Prestigious Society of American Travel Writers Award
By Ann Burke, Director of Public Relations - Web Editor

The Society of American Travel Writers (SATW) is a professional association whose purpose is to promote responsible journalism and encourage the conservation and preservation of travel resources worldwide. Their membership includes writers, photographers, editors, electronic media and journalists, film lecturers, broadcast/video/film producers and public relations representatives.

Because tourism leaves permanent ‘footprints,’ some harmful to the environment, some destroying the reasons for traveling, the Society of American Travel Writers created the Phoenix Award to recognize conservation, preservation, beautification and anti-pollution accomplishments as they relate to travel.

On October 18, ICF President Jim Harris accepted a 2004 Phoenix Award on behalf of ICF at a Milwaukee luncheon sponsored by the ICF Board Member Kathleen Ryan. The award recognizes ICF for its outstanding accomplishments in conservation and preservation. We would especially like to thank Mr. Al Bocover, former travel editor of the Chicago Tribune and past president of SATW, for nominating ICF for this award. Other Wisconsin organizations that have received Phoenix Awards include: the Ice Age Trail Foundation (1991), Circus Museum & The Great Circus Parade (1987), Old World Wisconsin Outdoor Museum (1984), Treetops for Tomorrow Environmental Center (1977), Wisconsin Natural Beauty Council (1975), The State Historical Society of Wisconsin (1974), Henry S. Reuss (1971), the Wisconsin Alumni Research Foundation, and the Wisconsin Delta Regional Chamber of Commerce (1970).

What I Did This Summer
By Rochelle Robin, ICF Member

Throughout its history, ICF has worked to build linkages among diverse peoples and countries under the common theme of crane conservation. In east Asia, ICF is working with colleagues in Russia and China to develop lasting ties between local educators and conservationists through an environmental summer camp exchange program involving both countries and hosted by two nature reserves in the region.

In China, the camps are hosted by the Naicles National Nature Reserve in Heilongjiang Province, which encompasses 10,000 hectares of wetlands in the Sanjiang Plain, one of the most important wetland areas in China. In Russia, the camps are hosted at Muraviev Park for Sustainable Land Use, a private reserve located in the Amur Region of southeastern Russia. Founded in 1994, Muraviev Park protects 5,000 hectares of wetlands and demonstration farmland that serve as a model for sustainable land use. Both reserves protect important breeding and migratory nesting sites for several threatened species of cranes and other wading birds.

The camp programs are co-led by Russian, Chinese and visiting American school teachers. This summer, Rochelle Robin, ICF member since 1973 and Baraboo High School art teacher, joined the team of American teachers and offered her unique art experience as we worked to attract students to these programs. Rochelle has participated in the Muraviev Park camp program three times and has started art exchanges with nature preserves in Viet Nam and Japan. Rochelle shares her unique 2004 crane camp memories.

Travel with ICF to Ethiopia
Ethiopia is Africa’s best-kept secret. Come and see why!

This winter (Feb. 20-March 7, 2003), join ICF Director of Africa Programs Dr. Rich Bellfuss on a study-tour of Ethiopia, the ancient land of cranes. Ethnographic conservationist Yilma Abebe will be your local host and tour guide. Yilma is a renowned expert on the cranes and wetlands of Ethiopia, and has a deep passion for Ethiopian history and culture. We will help Yilma launch his new ecotourism company, Omphritha, through which he plans to generate income for wildlife conservation in Ethiopia.

For more information contact Rich Bellfuss at: rich@airicfcranes.org

In 2002, George Archibald visited his good friends Tetsuo and Vladimir Flint at their home in Moscow.

In Honor of Vladimir Flint
Dr. Vladimir Flint (1924-2004) was one of Russia’s leading ornithologists and conservationists. In the early 1970s he studied Siberian Cranes on their breeding grounds in eastern Russia and, through correspondence in 1973, was the first Russian to establish contact with ICF through his leadership, hatching eggs of the Siberian Crane were exported to ICF in the late 1970s, an import that marked the start of a major collaborative international effort called “Project Sterkli” (sterekli is the Russian name of the species). Dr. Flint was always interested in hiring young people, two of whom were the co-founders of ICF, George Archibald and Ron Sauen.

In October of 2004, the University of Wisconsin Alumni presented the John T. Curtis Award for Excellence in Ecological Restoration to George Archibald. George has donated the $2000 award to ICF to start the Vladimir Flint Scholarship. After the fund has reached $40,000, income each year will support the training in Wisconsin of a young Russian in the science of ecological restoration.

Travel with ICF to Ethiopia

African birds, such as the Niles Crane, are stunningly beautiful. This winter, you can see them for yourself. Please join us for a study tour of Ethiopia.

ICF President Jim Harris (left) proudly accepts the Phoenix Award from ICF member and SATW Past President Al Bocover. Photo by Ann Burke.

Photo by Rochelle Robin

Wonderful music and dancing we enjoyed by all during the opening camp ceremonies at Naicles National Nature Reserve in Heilongjiang Province, China.

This scroll by Rochelle Robin was created as an example for the kids’ “calliminating activity.” Each person was asked to design a scroll that told the story of their camp experience.

What I Did This Summer

By Rochelle Robin, ICF Member

Throughout its history, ICF has worked to build linkages among diverse peoples and countries under the common theme of crane conservation. In east Asia, ICF is working with colleagues in Russia and China to develop lasting ties between local educators and conservationists through an environmental summer camp exchange program involving both countries and hosted by two nature reserves in the region.

In China, the camps are hosted by the Naicles National Nature Reserve in Heilongjiang Province, which encompasses 10,000 hectares of wetlands in the Sanjiang Plain, one of the most important wetland areas in China. In Russia, the camps are hosted at Muraviev Park for Sustainable Land Use, a private reserve located in the Amur Region of southeastern Russia. Founded in 1994, Muraviev Park protects 5,000 hectares of wetlands and demonstration farmland that serve as a model for sustainable land use. Both reserves protect important breeding and migratory nesting sites for several threatened species of cranes and other wading birds.

The camp programs are co-led by Russian, Chinese and visiting American school teachers. This summer, Rochelle Robin, ICF member since 1973 and Baraboo High School art teacher, joined the team of American teachers and offered her unique art experience as we worked to attract students to these programs. Rochelle has participated in the Muraviev Park camp program three times and has started art exchanges with nature preserves in Viet Nam and Japan. Rochelle shares her unique 2004 crane camp memories.

Travel with ICF to Ethiopia

Ethiopia is Africa’s best-kept secret. Come and see why!

This winter (Feb. 20-March 7, 2003), join ICF Director of Africa Programs Dr. Rich Bellfuss on a study-tour of Ethiopia, the ancient land of cranes. Ethnographic conservationist Yilma Abebe will be your local host and tour guide. Yilma is a renowned expert on the cranes and wetlands of Ethiopia, and has a deep passion for Ethiopian history and culture. We will help Yilma launch his new ecotourism company, Omphritha, through which he plans to generate income for wildlife conservation in Ethiopia.

For more information contact Rich Bellfuss at: rich@airicfcranes.org

What I Did This Summer

By Rochelle Robin, ICF Member

Throughout its history, ICF has worked to build linkages among diverse peoples and countries under the common theme of crane conservation. In east Asia, ICF is working with colleagues in Russia and China to develop lasting ties between local educators and conservationists through an environmental summer camp exchange program involving both countries and hosted by two nature reserves in the region.

In China, the camps are hosted by the Naicles National Nature Reserve in Heilongjiang Province, which encompasses 10,000 hectares of wetlands in the Sanjiang Plain, one of the most important wetland areas in China. In Russia, the camps are hosted at Muraviev Park for Sustainable Land Use, a private reserve located in the Amur Region of southeastern Russia. Founded in 1994, Muraviev Park protects 5,000 hectares of wetlands and demonstration farmland that serve as a model for sustainable land use. Both reserves protect important breeding and migratory nesting sites for several threatened species of cranes and other wading birds.

The camp programs are co-led by Russian, Chinese and visiting American school teachers. This summer, Rochelle Robin, ICF member since 1973 and Baraboo High School art teacher, joined the team of American teachers and offered her unique art experience as we worked to attract students to these programs. Rochelle has participated in the Muraviev Park camp program three times and has started art exchanges with nature preserves in Viet Nam and Japan. Rochelle shares her unique 2004 crane camp memories.

Travel with ICF to Ethiopia

Ethiopia is Africa’s best-kept secret. Come and see why!

This winter (Feb. 20-March 7, 2003), join ICF Director of Africa Programs Dr. Rich Bellfuss on a study-tour of Ethiopia, the ancient land of cranes. Ethnographic conservationist Yilma Abebe will be your local host and tour guide. Yilma is a renowned expert on the cranes and wetlands of Ethiopia, and has a deep passion for Ethiopian history and culture. We will help Yilma launch his new ecotourism company, Omphritha, through which he plans to generate income for wildlife conservation in Ethiopia.

For more information contact Rich Bellfuss at: rich@airicfcranes.org

What I Did This Summer

By Rochelle Robin, ICF Member

Throughout its history, ICF has worked to build linkages among diverse peoples and countries under the common theme of crane conservation. In east Asia, ICF is working with colleagues in Russia and China to develop lasting ties between local educators and conservationists through an environmental summer camp exchange program involving both countries and hosted by two nature reserves in the region.

In China, the camps are hosted by the Naicles National Nature Reserve in Heilongjiang Province, which encompasses 10,000 hectares of wetlands in the Sanjiang Plain, one of the most important wetland areas in China. In Russia, the camps are hosted at Muraviev Park for Sustainable Land Use, a private reserve located in the Amur Region of southeastern Russia. Founded in 1994, Muraviev Park protects 5,000 hectares of wetlands and demonstration farmland that serve as a model for sustainable land use. Both reserves protect important breeding and migratory nesting sites for several threatened species of cranes and other wading birds.

The camp programs are co-led by Russian, Chinese and visiting American school teachers. This summer, Rochelle Robin, ICF member since 1973 and Baraboo High School art teacher, joined the team of American teachers and offered her unique art experience as we worked to attract students to these programs. Rochelle has participated in the Muraviev Park camp program three times and has started art exchanges with nature preserves in Viet Nam and Japan. Rochelle shares her unique 2004 crane camp memories.

Travel with ICF to Ethiopia

Ethiopia is Africa’s best-kept secret. Come and see why!

This winter (Feb. 20-March 7, 2003), join ICF Director of Africa Programs Dr. Rich Bellfuss on a study-tour of Ethiopia, the ancient land of cranes. Ethnographic conservationist Yilma Abebe will be your local host and tour guide. Yilma is a renowned expert on the cranes and wetlands of Ethiopia, and has a deep passion for Ethiopian history and culture. We will help Yilma launch his new ecotourism company, Omphritha, through which he plans to generate income for wildlife conservation in Ethiopia.

For more information contact Rich Bellfuss at: rich@airicfcranes.org
New Faces “at” ICF Bring Diversity, and Diverse Relationships

*Introduction by Jim Harris, President
Back when I joined the ICF staff (already 20 years ago!), we had just 10 staff members, all North Americans (George Anderson from Canada) and all housed in one building. Most recent additions to our team live overseas, often from the countries where they implement ICF programs for critical crane places. We now have 34 staff members in Barbados and 24 offices, in 33 countries. We worked with some of these individuals for many years before they joined ICF’s staff, even supporting their graduate studies, and they have come to understand and contribute to ICF’s people-oriented, inclusive approach to conservation. At the same time, we benefit from new colleagues who joined ICF after extensive experience with other organizations.

In all cases, these gifted individuals who joined ICF grow more diverse and more capable. We have been enriched by relationships linking our distant colleagues with Barbados staff – shared vision yet radically varied experience. As a result, ICF has become more global in outlook and action. Our team, for example, speaks in 27 languages.

Nurturing Extraordinary Relationships

You can help ICF nurture these individu- als and other champions for crane conservation by contributing to our 2004 annual campaign. Your donations will help ICF continue to support passionate individuals who want to make a difference. Every gift will be matched by a challenge grant from the Bobolink Foundation of New York City, the Makepeace Family Foundation of Chicago, and ICF’s Board of Directors. Contact Sally (408-358-9462, x143) to make a donation.

Crawford Practice brings considerable expe- rience in the conserva- tion and management of wetlands to his position as the International Technical Advisor for the GEF Program. He provides technical support at the interna- tional flyway level, as well as national and regional scale support to the four participating countries. In an understated and effective style, Crawford works produc- tively with government officials, scientists, managers of protected areas, and local commu- nity members alike to build open and effective collaboration. He provides guid- ance and training to strengthen and enforce protected area legislation, and advises our teams to conduct research directly applied to management issues. Prior to joining ICF in 2000, Crawford worked with Wetlands International.

Elena Ilyashenko, Siberian Crane Flyway Coordinator, gets people “to think outside the box” and to consider new site and national level actions in order to protect the bird through- out its life cycle. Lena has greatly strength- ened open exchange of information through a website and newsletter. She is jointly sup- ported by GEF and the Convention on Migratory Species (CMS). Under CMS she coordinates the activities of 11 Siberian Crane range countries to implement Conservation Plans produced at bi-annual meetings. She serves as Executive Secretary of the recently re- formed Crane Working Group of Eurasia (CWGE), re-establishing strong scientific and personal links among organizations in the former U.S.S.R. countries. Under GEF, CMS, and CWGE Lena has created effective education materials and inspired colleagues to hold innovative Crane Day Celebrations.

The recent history of Southeast Asia has been dominated by war. For over a decade, our conservation projects have focused on re-constructing the human and ecological community to restore wetland ecosystems of the region. These places sup- port Eastern Sarus Cranes as well as many other wetland species.

**Patricia Gleason, Operations Manager for the GEF Program, provides overall adminis- trative and financial coordination. She oversees activities with the national project teams and collaborating organizations, and participates in project monitoring to ensure United Nations Environment Programme/GEF standards are met. Patricia will focus on building the capacity of the national teams to implement the GEF Program, disseminating information about the project to the global conservation community, and learning the ins and outs of living in China, where she has relocated for the project. Prior to joining ICF, Patricia spent several years in Washington D.C. working for such organizations as The World Bank, coordinating their GEF portfo- lios in Africa, Conservation International and Defenders of Wildlife. She also managed a primate orphanage and education center in Cameroon.**

**Carlo Bento, Senior Scientist at the Mozambique Museum of Natural History and long-time ICF Research Associate, is a remark- able individual. He is a tireless advocate for con- servation and sustainable development in Mozambique, raising awareness about the social and environmental impacts of a wide variety of proposed development projects through field research and educational out- reach. Carlo’s M.S. research at the University of Cape Town established the links between the Zambezi River flood plain and the survival of endangered Wattled Cranes in the Zambezi Delta. Carlo is now spearheading the creation of a visionary management plan for the delta in cooperation with local communities, gov- ernment agencies and administrators, pri- vate businesses, and others.**

**Maurice Wanjala** is founder-director of the Kipungu Wetlands Conservation Group, and ICF Associate for the Lake Victoria Crane and Wetland Conservation Project. Over the past 15 years Maurice, a local pas- tor, has led an astonishing number of innov- ative conservation programs in northwest Kenya. Maurice and his team grow and plant thousands of indigenous trees to sta- bilize eroded hillside, and teach sustain- able agricultural practices that reduce chemical runoff into wetlands. They raise public awareness through lectures, songs, poems, and traditional dances about impor- tant environmental issues, and enlist local volunteers to help monitor vulnerable wet- lands and Grey Crowned Crane nesting sites. Through these and other activities, Maurice is demonstrating practical ways for farmers to generate income while minimiz- ing impacts to wetlands and wildlife.

**Eugene Hew** is the Wildlife Manager at the National Wildlife Authority of Sri Lanka. Eugene’s role is to represent the government of Sri Lanka in international forums and provide professional advice to the government and non-government organizations working in Sri Lanka. Eugene has a B.A. from the University of Colombo and a M.A. from the University of Edinburgh. He started working with the government of Sri Lanka in 1995 and has been involved in various conservation and management projects in the country. His expertise includes wildlife conservation, biodiversity management, and ecosystem services. Eugene is committed to conserving Sri Lanka’s rich biodiversity and promoting the sustainable use of natural resources. He believes that conservation efforts should be integrated with socio-economic development to ensure lasting benefits for future generations. Eugene is a member of various international organizations and networks involved in wildlife conservation and biodiversity management. His contributions have been recognized with several awards and honors, including the National Business Environment Award in 2010. He is also an active participant in various international conferences and workshops on wildlife conservation, biodiversity management, and sustainable development.
For tax purposes, a gift annuity is treated as part gift and part annuity purchase. The gift portion is the amount that is deductible in the year the gift was made. The balance is treated as the purchase price of the annuity. The amount of the purchase price is returned to the individual over their lifetime tax free, resulting in an even higher rate of return.

How secure are the funds I invest?

Many charitable organizations invest the funds in the same manner as they invest their general assets. At ICF we reinvest our funds with a major, multi-billion dollar insurance company for your additional protection and peace of mind.

I would like to have a charitable gift annuity, but I am concerned that my children could use the money after we are gone.

This is a common concern and it is important to remember that the gift annuity is irrevocable. Often, however, children state that they would rather see their parents enjoy more income during their lifetimes than be concerned about additional dollars in the form of an inheritance. The key is to take care of your needs first, and leave an amount that is appropriate to your children.

How are charitable gift annuity rates determined?

Charitable organizations are free to establish the rates that they offer. ICF follows the guidelines established by the American Council on Gift Annuities.

Why does ICF offer gift annuities?

Many of our friends want to give more to ICF but live on fixed incomes or do not want to donate income-producing assets. With our gift annuity program, you can make a significant gift and still retain lifetime income that may actually be substantially more than you are currently receiving.

Guaranteed payments, an income tax deduction, and tax-free income potential make this program a prudent option for many of our donors.

If you would like to learn more about the ICF Charitable Gift Annuity plan, please contact: ICF Development Director Bob Lange, 608-356-9462 ext. 140 or blange@icfann.org.

How are gift annuity payments taxed?

For tax purposes, a gift annuity is treated as part gift and part annuity purchase. The gift portion is the amount that is deductible in the year the gift was made. The balance is treated as the purchase price of the annuity. The amount of the purchase price is returned to the individual over their lifetime tax free, resulting in an even higher rate of return.